02 · CUSTOM-COLOR CAPS

# Custom color at 500 caps.

The client needed an approved Pantone color on a different cap style, at just 500 caps. We arranged a custom dye lot and split delivery between air and sea.

Custom caps

| 500 | Custom | Air + sea |
|---|---|---|
| CAPS | DYE LOT | DELIVERY |

## What changed

Custom-dyed caps, photographed.

**Factory** — One factory willing to open a custom dye lot at 500 pieces; most decline at that quantity.

**Color** — The approved Pantone standard matched on the new fabric, not a stock color.

**Branding & packaging** — Logo application, private labeling, and packaging completed in the same run.

**Delivery** — Part of the order by air to meet the date; the balance by sea, so the whole order did not carry air freight.

THE RESULT

## 500 caps, matched to the approved Pantone standard.

A small run in the brand's color, with the first units on time and no air freight on the whole order.

**Small batch does not mean stock color. It means finding the factory that will do it right at that quantity.**

500 caps · Custom dye lot · Air + sea delivery

Client logos are covered in these photos.

EZ Source · Columbus, Ohio
ez-source.com · emma@ez-source.com · 7775 Walton Pkwy, Suite 100, New Albany, OH 43054